

## WHAT IS CLAIMED IS:

1. A method for notifying interested persons of an event, comprising:
  - a. producing an ID number uniquely associated with an individual subscriber;
  - 5 b. generating a list of persons to be notified upon the occurrence of an event;
  - c. providing the ID number at strategic public locations associated with the subscriber;
  - d. upon the happening of an event, providing the ID number to a service  
10 provider; and
  - e. contacting at least one of the persons to be notified.
2. The method of claim 1 wherein providing the ID at strategic public locations further comprises placing the ID on the subscriber's vehicle
3. The method of claim 1 wherein providing the ID at strategic public locations  
15 further comprises placing the ID on the subscriber's home.
4. The method of claim 1 wherein providing the ID at strategic public locations further comprises placing the ID on the subscriber's key ring.
5. The method of claim 1 wherein providing the ID at strategic public locations further comprises placing the ID on a card in the subscriber's wallet.

6. The method of claim 1 wherein the step of providing the ID to a service provider further includes providing the ID to a service provider by a person who is a stranger to the subscriber.
7. The method of claim 6 wherein the step of providing the ID to a service provider further includes providing information about the event to the service provider
8. The method of claim 7 wherein the step of contacting at least one of the persons to be notified further includes the step of providing information about the event to the person to be notified.
9. The method of claim 1 wherein the step of contacting at least one of the persons to be notified further includes the step of contacting the person by telephone.
10. The method of claim 1 wherein the step of contacting at least one of the persons to be notified further includes the step of contacting the person by email.
11. The method of claim 1 wherein the step of generating a list of persons to be notified upon the occurrence of an event further includes the step of providing information about persons to be notified into a web secure database by the subscriber.

12. The method of claim 1 wherein the step of generating a list of persons to be notified upon the occurrence of an event further includes the step of providing information about persons to be notified into a database by a service provider representative.

- 5 13. An event notification system, comprising:
- a. means for producing an ID number uniquely associated with an individual subscriber;
  - b. means for generating a list of persons to be notified upon the occurrence of an event;
  - 10 c. means for providing the ID number at strategic public locations associated with the subscriber;
  - d. means for, upon the happening of an event, providing the ID number to a service provider; and
  - e. means for contacting at least one of the persons to be notified.

- 15 14. The system of claim 10, wherein said means for generating a list of persons further comprises means for providing information about persons to be notified into a web secure database.

15. The system of claim 10, wherein said means for providing the ID number at strategic public locations associated with the subscriber is a key ring tag.

16. The system of claim 10, wherein said means for providing the ID number at strategic public locations associated with the subscriber is an adhesive sticker.